

### FRITZ HANSEN

# PK23™ BY POUL KJÆRHOLM

An homage to the early career of the Danish master.

PRESS LOOKBOOK 2025

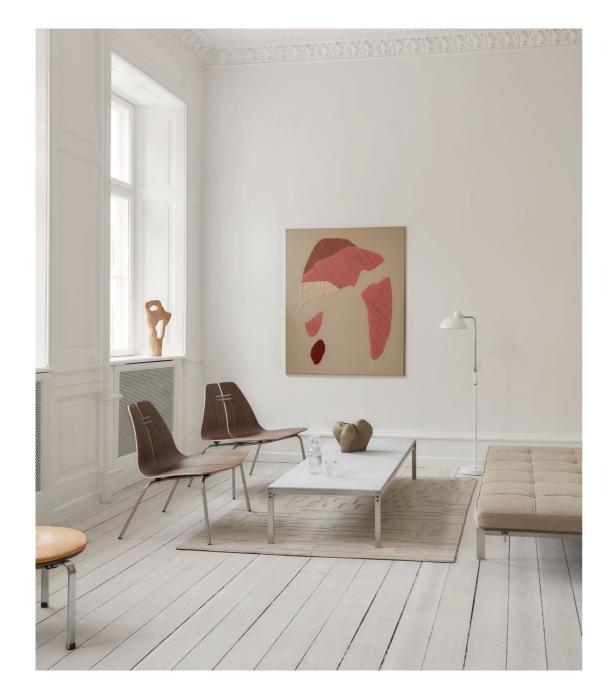
### "LAUNCHING THE PK23™ PAYS HOMAGE TO PART OF POUL'S DESIGN LIFE THAT WAS JUST FORGOTTEN IN A WAY."

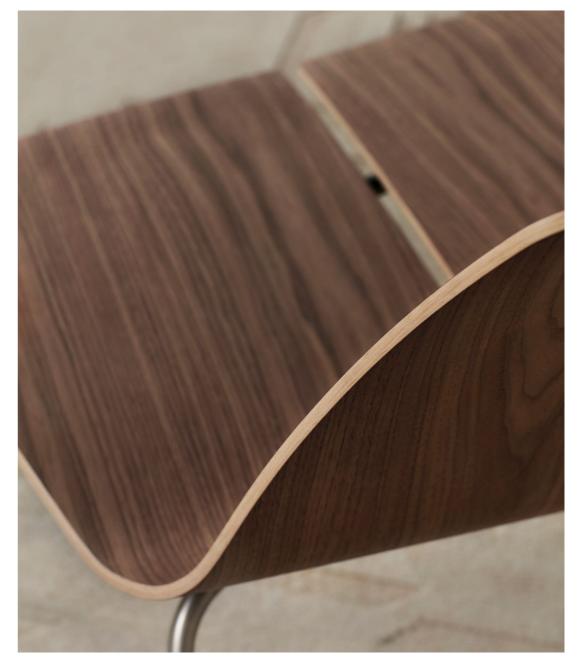
CHRISTIAN ANDRESEI FRITZ HANSEN

Fritz Hansen is pleased to announce the launch of the PK23 lounge chair by Poul Kjærholm, a sculptural and radical expression of moulded plywood with a double shell seat and crafted metal detailing. Designed in 1954 when the 25 year old Dane was exploring plywood and industrial techniques, the PK23 is a precursor to the steel pieces for which Kjærholm (1929-1980) became renowned.

READ THE Q&A  $\rightarrow$ 







READ THE Q&A →

THOMAS KJÆRHOLM

UPHOLSTERY OR FOAM."

"THE RADICAL DESIGN OF MAKING A PLYWOOD SHELL, CUTTING IT IN HALF AND THEN TWISTING IT, I SEE IS VERY MUCH IN THE POUL KJÆRHOLM IDIOM. ALSO SHOWING EVERYTHING AND NOT HIDING BEHIND





## LINKS TO MATERIAL

PRESS RELEASE → CAMPAIGN IMAGES → ARCHIVE IMAGES → Q&A WITH CHRISTIAN ANDRESEN → Q&A WITH THOMAS KJÆRHOLM → DESIGNER BIOGRAPHY → PRICELIST → PORTRAIT →



## ABOUT THE DESIGNER

Poul Kjærholm was a trained cabinetmaker and continued his studies at the Danish School of Arts and Crafts in Copenhagen. He had a particular interest in different construction materials, especially steel, which he considered a natural material with the same artistic fineness as other natural materials.

READ MORE  $\rightarrow$ 

# FOR FURTHER INSPIRATION, PLEASE CONTACT

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