

ENGLISH
DANISH

PHILIP BRO

DESIGNER PORTRAIT

WOUD

PHILIP BRO

DESIGNER PORTRAIT

Philip Bro is an experienced Danish designer with a drive to prove that serious design can still be stylish, playful and unexpected. After graduating from The Royal Danish Academy of Fine Arts, School of Design in 1989, he founded his own design studio in Copenhagen. He has an impressive portfolio of furniture and lighting designs, design projects and workshops at the Danish Design School and the National Institute of Design in India.

His designs are characterised by a focus on functionality with a touch of innovation. With an aim of carrying on the Scandinavian design traditions, Philip Bro creates honest design. Designed for use.

A vivid and playful approach to the development of designs is visible in his design; The Illusion hanger. The hanger is designed to tease and challenge the eye and create a moment of wonder. Inspired by the softness of beach stones, Philip Bro has also designed the Stone pendant, which symbolises two round stones on top of each other.



PHILIP BRO



PHILIP BRO

DESIGNER PORTRAIT

Philip Bro er en erfaren dansk designer med et ønske om at bevise, at stringent design stadig kan være stilfuldt, legende og overraskende. Efter sin eksamen fra Det Kongelige Danske Kunstakademi i 1989, etablerede han sit eget designstudie i København. Siden har han udviklet en imponerende portefølje af møbel- og belysningsdesign, designprojekter og workshops på den Danske Designskole.

Hans formgivning er kendetegnet ved et bevidst fokus på funktionalitet med et strejf af innovation. På denne måde formår Philip Bro at skabe simple designs, som bærer de skandinaviske designtraditioner videre.

Den udforskende og legende tilgang til designudviklingen er synlig i hans to designs, Illusion bøjlen og Stone pendlens, streger. Bøjlen er designet til at drille og udfordre øjet og frembringe en barnlig undren, mens Stone lampens bløde former giver et inviterende udtryk, der er inspireret af sammensætningen af strandstens naturlige former.



PHILIP BRO

